Australian Bureau of Statistics

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Graphic Designer - the most popular cultural occupation

Figures released today by the Australian Bureau of Statistics (ABS) show that 25,513 Australians were employed as Graphic Designers in 2011, more than any other cultural occupation.

ABS Director of the National Centre for Culture and Recreation Statistics, Andrew Middleton, said the cultural employment data was taken from the 2011 Census of Population and Housing.

"The Census data showed that more males (53 per cent) than females (47 per cent) were employed in cultural occupations as their main job." Mr Middleton said

"Interestingly, the figures showed that more than 90 per cent of all Sound Technicians, Camera Operators and and Directors of Photography were male, and over 95 per cent of Make up Artists were female".

"We also found that the majority (66 per cent) of people who were working as Civil Celebrants as their main job, were aged 55 years or over. Where on the other hand, the highest percentage of people working as Dancers or Choreographers (31 per cent) were aged 20 to 24 years of age."

"Around 62 per cent of those employed in cultural occupations for their main job worked full time, and 13 per cent worked between 1 and 15 hours per week." he said.

The Employment in Culture publication also looks at selected Cultural Industries.

"The Census data showed that the total number of persons employed in a cultural industry for their main job was 358,164" Mr Middleton said.

"The cultural industry that employed the most people was the Architectural Services industry (33,835 persons), followed by the Advertising Services industry (30,457 persons).

"Some 39 per cent of people employed in cultural industries received a gross weekly income of $1,000 or more. A relatively high percentage of people employed in the Internet Publishing and Broadcasting (43 per cent) and Free-to-Air Television Broadcasting industry received gross weekly incomes of $1,500 or more per week.

"The state with the largest proportion of people employed in cultural industries was NSW followed by Victoria and the Australian Capital Territory."

Further information can be found in *Employment in Culture (cat. no. 6273.0)* available for free download from the ABS website (www.abs.gov.au).

Media note

- When reporting ABS data, the Australian Bureau of Statistics (or ABS) must be attributed as the source.
- Occupations and industries are considered as 'cultural' based on inclusion in the Australian Culture and Leisure Classifications (ACLC) (cat. no. 4902.0). These classifications identify culture and leisure occupations, industries and products. The industries and occupations included in the Employment in Culture publication are those identified as arts, heritage or other culture in the ACLC.

Persons employed in selected cultural occupations*

Occupations	2006	2011
Zookeeper	872	1,036
Print Journalist	6,306	5,510
Librarian	10,080	10,021
Author	2,548	2,559
Musician	5,903	6,033
Actor	1,325	1,612
Dancer or Choreographer	1,187	1,135
Radio Presenter	2,064	1,964
Television Presenter	351	400
Director (Film, Television, Radio or Stage)	1,714	1,821
Make-up Artist	1,072	1,656
Painter	2,442	2,331
Photographer	7,542	9,549
Architect	13,283	14,971
Graphic Designer	22,338	25,513
Interior Designer	5,888	7,026
Web Designer	3,486	5,015
Historian	559	528
Funeral Director	2,284	2,529

*In their main job in the week before Census night.

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